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www.BluesFestivalGuide.com
RBA Publishing inc. P.O. Box 50635, Reno, NV 89513

Website Advertising Rate Card

YOUR AD ON OUR SITE WILL DRIVE TRAFFIC TO YOUR SITE

Website - BluesFestivalGuide.com

Reach local and international Blues fans effectively and immediately with an affordable ad on this website. Our website receives approximately 30,000 unique visitors per month, and ranks high on search engines. Ads start as low as \$85/month.

BE SURE YOU ALSO CONSIDER OUR OTHER MEDIA PRODUCTS TO PROMOTE YOUR PROJECTS: OUR ANNUAL PRINT AND DIGITAL MAGAZINES, AND OUR WEEKLY ELECTRONIC NEWSLETTER.

Banner Advertising

Your banner ad will run on every page (over 260 pages) on our web site and will be linked to your own web site. Perfect for all kinds of Blues businesses.

Square Banner	125x125px 12KB, .gif/.jpg	\$85 per/mo 3 month min
Double Banner vert.	125x 250px 24KB, .gif/.jpg	\$150 per/mo 3 month min
Double Banner horiz.	250x 125px 36KB, .gif/.jpg	\$175 per/mo 3 month min
Triple Banner	125x 375px 36KB, .gif/.jpg	\$185 per/mo 3 month min
Quadruple Banner	250x 350px 36KB, .gif/.jpg	\$300 per/mo 3 month min

Animated .gifs accepted but must meet our size requirements - add additional \$15 per frame per month to price.

We do not accept Flash banner files.

Design: there is an additional one-time production fee of \$35 if we create your banner (add \$10 for each additional frame)

Submission: Name your banner: "your-business-name.gif", and email to: advertising@BluesFestivalGuide.com

Featured Festival

Get your festival noticed with a **Featured Festival** ad right in the middle of our home page. Ad includes your banner on the top with text info below. And of course your banner is linked directly to your site or Facebook page.

Rate: \$150 per month (1 month minimum).

Animated .gifs accepted but must meet our size requirements - add additional \$15 per frame per month to price.

Specs: Banner Ad (468w x 60h, 12k max, saved as a .gif or .jpg). We do NOT accept Flash banners.

Also supply your festival name, date, venue, web address, hotline, and top 3 headliners. We will place this text below your banner.

Design: there is an additional one-time production fee of \$35 if we create your banner (add \$10 for each additional frame)

Submission: Name your banner: "your-festival-name.gif", and email to: advertising@BluesFestivalGuide.com

Jukebox

Your new Song can be heard by thousands of fans

Rate : \$25 per song for three months

Specs: MP3

Submission: name MP3: "artist-name-song-title.mp3"
and email to: advertising@BluesFestivalGuide.com

Free Listing

Go to www.BluesFestivalGuide.com, then click on "Submit Fest or Band/Business" on menu, fill out your listing info, and get listed and linked.

There is NO Cost !
Absolutely FREE !

DISCLAIMER: Although we pay close attention to every ad that we receive, we are not responsible if it is sent incomplete or incorrectly.