

14TH ANNUAL **BLUES** FESTIVAL **GUIDE 2016**




THE LITTLE RED ROOSTER SAYS:
**ORDER/PAY FOR YOUR
 PRINT AD BEFORE
 DECEMBER 31 AND TAKE
 A 15% DISCOUNT!**
 (actual artwork not due until March 2016)

**The 14th annual BLUES FESTIVAL
 GUIDE PRINT MAGAZINE hits
 the streets in April.**

**Now is the time to figure out your
 2016 marketing strategy,
 Ad rates increase January 1, 2016.**

**Don't miss out on your
 chance to save \$\$\$**

Our award-winning annual publication (recipient of Keeping The Blues Alive Award 2006) will be a great marketing vehicle for you and we hope you can join us as an advertiser.

General Section

Full Page • \$1787
 Half Page • \$899
 1/3 Page • \$660
 1/4 Page • \$535
 1/6 Page • \$370
 1/8 Page • \$299

Early-bird \$1518
 Early-bird \$764
 Early-bird \$561
 Early-bird \$455
 Early-bird \$315
 Early-bird \$255

Festival Section (Festival Ads only)

Full Page • \$1432
 1/2 Page • \$746

Early-bird \$1217
 Early-bird \$634

Color

Full - 1/2 page ads • add \$375
 1/3-1/8 page ads • add \$225

Early-bird \$319
 Early-bird \$191

Annual Print Magazine Rate Card

Include our print magazine in your 2016 marketing budget.

This award winning publication is free to the Blues community (100,000 distributed throughout U.S and Canada), and features entertaining and educational editorial by top Blues' aficionados.

Advertisers get results.

**Space Reservation: NOW
 Ad Submission Deadline: 3/24
 Street Date: 4/25**

WHAT ARE YA WAITIN' FOR?

Email your ad order request to:
Advertising@BluesFestivalGuide.com
 Or call 775 337 8344

www.BluesFestivalGuide.com
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