








OFFICIAL PROGRAM AD RATES & DEADLINES

Order your ad space today: 707-630-3304

General Section

	Full page - 7.25" x 9.5" - \$900
	1/2 page - 7.25" x 4.625" - \$630
	1/2 page vertical - 3.5" x 9.5" - \$630
	1/4 page - 3.5" x 4.625" - \$420
	1/8 page - 3.5" x 2.25" - \$225

Inside Front Cover - **SOLD**
Inside Back Cover - **SOLD**
Back Cover - **SOLD**

Put your brand into the hands of quality Blues fans by reserving your Ad space in the 36-page BIG BLUES BENDER PROGRAM produced by Blues Festival Guide magazine.

Programs will be given out in Las Vegas at prime locations prior to the event and also handed out to each ticket holder at the event as well as stacks strategically located throughout the venue.

The Big Blues Bender will once again take over the Plaza Hotel & Casino in the heart of Fabulous Downtown Las Vegas September 7–10, 2017. Music fans will enjoy top Blues Artists performing on four indoor stages, and Rooftop Pool Stage! "Everything, An Elevator Ride Away!"

CHECK OUT THE AMAZING LINE-UP BY CLICKING HERE
bigbluesbender.com/lineup

Your ad in the Program will benefit you by giving you exposure to an audience that travels to see Blues, spends money on Blues and is in Las Vegas for four days of enjoyment.

Blues fans will be reading and re-reading the Program over the course of the festival while they check out music schedule and band bios thus seeing your ad again and again.

Additional Value: Only \$50 for additional exposure: your ad will also appear in the Digital Edition that will be promoted through Blues Festival Guide media outlets to over 500,000 blues fans and be available online for free on two of the world's biggest digital newsstands: Magzter.com and Issuu.com

ORDER YOUR AD SPACE TODAY

Deadline for materials if we are making ad: August 1, 2017*

Deadline for print-ready artwork: August 10, 2017

*Production charge if we make your ad: \$65.

CONTACT US TODAY:
advertising@BluesFestivalGuide.com
707-630-3304

Kaati, Cheryl, Heather, Joana, Tom, Goran and Irene are standing by to help you with your marketing needs.



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