



**ONLINE DIGITAL EDITION  
OF ANNUAL PRINT MAGAZINE**  
**YOUR AD IN THE PRINT MAGAZINE WILL AUTOMATICALLY  
BE INCLUDED IN THE DIGITAL VERSION.**

## **Reasons to purchase a Digital Magazine HYPERLINK**

### **Your marketing message will be seen worldwide**

Customers around the globe can read the ENTIRE magazine ONLINE for free by simply clicking a link.

The Digital edition of Blues Festival Guide magazine will also be available for free on Magzter.com and Issuu.com - two enormous digital newsstands with millions of subscribers.

### **Readers can click through to your website or Facebook page**

Advertisers will benefit from this expanded market and can augment their advertising by purchasing a Digital Magazine Hyperlink (Full page ads - \$75, Half page - \$50, 1/3 & 1/8 page - \$25) so online readers can click through to Advertiser's website!

### **Lots of fun bells and whistles make this Digital magazine a welcome addition to our media family.**

**You can email a page or the whole magazine to a friend anywhere in the world with a simple click. Or you can print out your favorite article as a keepsake.**

Our digital edition of the Annual Blues Festival Guide magazine is heavily marketed by our PR Department around the globe with press releases, news flashes, calendar listings, banner ad exchange program, outreach to blues DJs and websites for maximum exposure, plus viewers can find the link on our homepage at **bluesfestivalguide.com**.