



**HIGHLIGHTED FESTIVAL
POSTING. MAKE YOUR
FESTIVAL STAND OUT!**

ORDER A HIGHLIGHTED FESTIVAL LISTING!

It will be highlighted and hyperlinked in 4 different media products: website, e-Guide, print magazine, and digital magazine! Cost: \$100/annual fee

All for only \$100! The very first step starts with you wanting your event to be a big success and to give your sponsors, cause, and bands, BIG EXPOSURE , and to drive ticket sales!

- Step 1.** Post your festival in the festival calendar on our top-ranking website: www.bluesfestivalguide.com; do it today! Easy and free and we get thousands of visitors per month!
- Step 2.** Let us know that you want your festival to be HIGHLIGHTED and we will send you a proposal and invoice.
- Step 3.** Your Festival posting will be highlighted and hyperlinked on www.BluesFestivalGuide.com immediately, and also in the weekly e-Guide newsletter calendar (weekly electronic newsletter with 30,000 subscribers) several weeks before your event date.
- Step 4.** Your Highlighted Festival will then be copied into the back section of the print magazine (annual magazine with 100,000 free circulation throughout U.S. and Canada) in the festival calendar.
- Step 5.** Your Highlighted Festival will then be hyperlinked to your website from our Digital Issue of the magazine for worldwide exposure!