



RBA Publishing & Publicity  
 P.O. Box 920  
 Arcata, CA 95518

Tel: 775-846-8238  
 www.BluesFestivalGuide.com

**RADIO LISTING INSERTION ORDER**

"  
**To: Station Manager or Blues DeeJay (Internet Stations, TV Stations and Webcasts Welcome too)!**  
**Re: Blues Radio Page in the Blues Festival Guide Magazine**  
 "

**Greetings!**

The Annual Blues Festival Guide will once again feature a special section that has listings of radio stations and internet radio stations that feature blues; also television programming.

If you would like to be included, simply print this form out, fill in the information and mail it in with your payment.

**COST OF LISTING - ONLY \$1F(**  
 Plus you get a free website listing as well as a magazine mailed to you!

The listings are alphabetized by state and then city and further by call letters. Each radio listing will include: call letters, number on dial, name of show, time of show, deeJay, address, phone, fax, email, website

**Example:**  
 Nevada, Reno  
 "Blues Jam"  
 Sunday 6pm-8pm  
 Tracy Moore and Eric "the Crazy Baldhead" MacCleary  
 Mail Stop 294 U. of NV, Reno, NV 89557  
 702/784-1867  
 fax: 702/784-1381  
 email: [KUNR@unr.edu](mailto:KUNR@unr.edu)

**The purposes of this Blue Radio Page compilation are many:**

- Record companies can send you product for airplay
  - Bands can send demos
  - Promoters can contact DJs about upcoming events
  - Fans can tune in to your show
- \$  
 \$

**Send payment and info by 3/15 (Deadline) to:**  
 RBA Publishing & Publicity, PO Box 920, Arcata, CA 95518

"  
**City and State** your show is broadcast from (if Internet Radio or Syndicated Station, just indicate so):  
 "

"  
 "

Streaming live on (if applicable):

"  
 "

Call letters \_\_\_\_\_ # on dial \_\_\_\_\_  
 "

Day of show \_\_\_\_\_  
 "

Name of blues show\* \_\_\_\_\_  
 "

"  
 "

DeeJay \_\_\_\_\_  
 "

2nd deeJay on same show \_\_\_\_\_  
 "

Hours \_\_\_\_\_  
 "

Street Address \_\_\_\_\_  
 "

"  
 "

City \_\_\_\_\_ State \_\_\_\_\_  
 "

Zip \_\_\_\_\_  
 "

Office phone \_\_\_\_\_ / \_\_\_\_\_  
 "

On Air \_\_\_\_\_ / \_\_\_\_\_  
 "

Fax \_\_\_\_\_ / \_\_\_\_\_  
 "

Email \_\_\_\_\_  
 "

Website \_\_\_\_\_  
 "

\$

**Must be pre-paid**  
 \* Please send separate information and payment for different blues shows on same station